

Study of the Current Situation of Urban Youth Housing and Its Countermeasures

Ruiqiang Liu

Tianjin University of Commerce, Tianjin 300134

Abstract: Youth is the source of the driving force of urban development, and the housing problem of youth is related to the harmony and stability of the society. Since entering the 21st century, with the accelerated pace of my country's economy, the real estate market has undergone tremendous changes, mainly manifested in the high prices of urban housing, while young people who have just entered society have little accumulation of wealth and cannot obtain a set of assets in the current housing market. Your own house.

Keywords: Urban Youth; Housing; Solutions

1 Questions raised

As the main force in national construction, young people shoulder the historical burden of national rejuvenation and national prosperity ^[1]. One characteristic of this group is that they have just entered society, most of them have little savings, and the quality of living is generally low. While their housing problem cannot be solved, they also face other pressures. For example, housing has now become a symbol of personal status; in addition, housing also plays an extremely important role in the marriage of young people. Whether to own a house has become a ticket to the blind date market in many places. When young people cannot meet their living needs in the city, they will eventually have to choose to return to the nest, which is detrimental to the youth's own development and urban development ^[2]. The youth's personal career prospects can be further supported by social resources. Decrease, the city will also lose its main source of power ^[3].

2 Analysis of the current situation of urban youth's housing difficulties

2.1 Urban housing prices and loss of youth wealth accumulation

After the end of the welfare housing era, housing is no longer uniformly allocated by the state. Large and mediumsized cities can attract more economic investment due to their unique geographical advantages. Large cities often gather a lot of employment resources. For the urban youth group, they have their own unique attributes. They do not have much savings, and they are not part of the urban security group, so some people divide them into the sandwich layer of housing security. Due to the limited number of housing, people's demand for housing is extremely strong ^[4]. In addition, some people deliberately hoard housing and maliciously speculate on housing prices in order to maximize their interests. This makes housing from the original basic housing products to some people seeking huge profits. commodity.

2.2 The development of the housing market is inconsistent with the development of youth

After the housing market has undergone a series of market-oriented reforms, the housing market has changed from the original single model to housing purchase. In the early stages of the housing market reform, young parents with superior family resource endowments obtained low-priced or even free housing resources through their personal resources. This part of the youth reappeared in the housing market undoubtedly has achieved a leading edge, and they can obtain parental support. More. But for most young people, they need to rely more on their personal abilities when facing housing. In the context of fast-paced cities and towns, the development of youth groups and the development of the housing market have shown great inconsistency. The specific manifestation is that the housing market has developed too fast, and the development of youth groups cannot keep up with the development of the housing market. This lag in the development of youth groups relative to social development will undoubtedly cause a series of problems.

2.3 Youth life events affect housing access

For a long time, the two most important things in youth are getting married and starting a career, but for young people, what hinders getting married is the wall of housing. Youth marriages are generally regarded as a sign of young adults ^[6]. They will start to choose from living with their parents to their own independent small homes. Therefore, for young people who are about to get married, housing is a rigid demand for them. The settlement of the housing problem is directly related to the establishment of a career by young people, and if a family cannot be resolved smoothly, it will inevitably cause a blow to the confidence of young people in establishing a career. Regardless of the angle of analysis, marriage and family are already one of the most important factors affecting youth housing. The reality of youth housing problems has clearly affected family relationships. It is clear that housing has become one of the necessary elements for young people to form a family.

3 Analysis of reasons for urban youth housing difficulties

3.1 Youth are in the sandwich layer of housing security policies

As a disadvantaged group in the housing market, young people cannot enjoy additional policy support. In order for young people to obtain their own housing, they ultimately need to rely on themselves. my country's existing housing security system is mainly divided into three categories: economically affordable housing, low-rent housing, and public rental housing. However, the security groups of these three types of housing are not mainly for young people, but exclude young people. Although a series of talent introduction plans have been launched for young talents in recent years, and there is support for housing in the plan rules, the effects are very limited and cannot fundamentally solve the housing problem of young talents.

3.2 The housing market management mechanism needs to be improved

On the one hand, it is rare for young talents to have a room, on the other hand, the occupancy rate of social security housing is low. This contrast is undoubtedly aggravating social contradictions. The purpose of social security housing is to ensure a place for low-income groups in the society. The application for social security housing has strict application procedures. However, under such application procedures, young talents are obviously not included, so they It has become the "sandwich layer" in the urban housing market. There are also some young talents who have applied for social security housing, and in the next few years their own ability level will no longer need welfare housing to protect them. However, these people have not applied for voluntary withdrawal, but have been living in the original housing. This behavior will undoubtedly cause improper use of social resources, and those who really need housing have not obtained housing resources as they wished. In addition, the imperfect housing rental mechanism and the inability to protect the interests of young people are also one of the main reasons why young people buy houses. The housing market affects the interests of many parties, among which there are many participants. For both housing owners and renters, a stable and orderly housing market is very important to them.

3.3 Unequal access to housing for youth

The personal development of youth is a complex variable function composed of multiple factors, and the main

variables that affect the results of this function are divided into "pre-determined factors" and "self-causing factors". The first endowment factor is the resources that can be obtained without the efforts of the youth; and the self-caused factor is that the youth need to obtain resources through their own efforts. In the current social environment, young people still occupy a major position in obtaining housing. However, due to the differences caused by the factors of pre-endowment, there is inequality in opportunities for young people in the process of housing acquisition. The inequality of housing opportunities directly causes the stratification within the youth group.

4 Discussion on ways to solve the housing difficulties of urban youth

4.1 Adhere to the housing attributes

To ensure the stability of housing prices, the first thing to do is to unswervingly adhere to the principle of "houses are used to live", regulate the housing market, resolutely crack down on real estate speculation, and establish a housing market blacklist. For those who violate this principle The behavior must be severely punished and the real estate speculators must be unprofitable. Only in this way can real estate speculators be fundamentally curbed, and only those in real need can obtain the housing they need. The most important and basic function of housing is the role of residence, malicious hoarding of housing is a waste of housing resources. Excessive housing prices mean that young people's income has to invest more in the real estate market. In fact, to a certain extent, this is a disguised deprivation of the fruits of youth's struggle.

4.2 Improve the housing management system to ensure the stable operation of the housing market

The party and the country have always paid great attention to the housing problem, and the leaders of the party and the country have mentioned the need to properly solve the housing problem in many important meetings. The report of the 19th National Congress of the Communist Party of China clearly pointed out: "Adhere to the positioning of houses for living, not for speculation, and speed up the establishment of a housing system with multi-subject supply, multi-channel guarantee, and simultaneous rental and purchase, so that all people can live in a place. "At this stage, there is a big gap between the basic rights and interests of renting a house and buying a house. Renting a house cannot obtain stable rights and interests. However, it is obviously unrealistic to require young people to have their own house. Faced with limited housing In terms of quantity, young people can only choose to rent a house. Therefore, a powerful measure to alleviate the housing market is not only to severely crack down on malicious real estate speculation, but also to expand the scope of renters' rights and interests.

4.3 Expand housing supply channels and explore new housing models

Guide the establishment of a differentiated housing supply system. Young people choose suitable housing according to their own consumption capacity, and establish the concept of rational housing selection. To solve the housing problem of urban youths, we need to rely more on renting houses. For young people who have just entered the society and have not yet married, the government should help relevant companies to establish staff dormitories and talent welfare housing to relieve the pressure on youth housing. The main direction of improving youth housing should be at the level of guaranteeing youth housing. Therefore, the direction of the government and the market's efforts to solve youth housing should be to expand housing supply channels. While increasing the number of housing, it is necessary to strictly control the quality of housing.

References

[1] Ronggui Zhong, Lv Ping. The impact of housing stability on the income level of youth-Based on the analysis of

the micro-survey data of the youth groups in Tianjin[J]. Urban Issues, 2018(08): 4-11.

- [2] Yidong Wu, Wang Xianzhu. Research on housing renting and buying choices of youth groups and their pressure on housing purchase [J]. Research World, 2018(04): 13-21.
- [3] Kaize Wu. Housing marketization and housing inequality: a study based on CHIP and CFPS data[J]. Sociological Research, 2019, 34(06): 89-114+244.
- [4] Jiya Hu, Wu Xiaochu. An Empirical Study on Housing Costs, Industrial Upgrading and Urbanization of Young People: Panel Data from 35 Major Cities in my country [J]. Chinese Youth Social Sciences, 2019, 38(05): 67-76.
- [5] Miao Yu, Lv Ping. Research on the Current Situation, Problems and Countermeasures of Urban Youth Housing— Based on the Investigation and Analysis of Tianjin Youth Group[J]. Modern Management Science, 2019(10):118-120.