On the Problems and Countermeasures in the Development of Corporate Statistical Management

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Abstract: Under the guidance of market economy, Chinese enterprises have developed vigorously in recent years. Based on this, the amount of data in daily operation and management of enterprises has been continuously increased. Corporate managers have paid more attention to enterprise statistics to fully understand the development of enterprises, thus effectively promoting the effective exploration and optimization of corporate statistics. However, a large number of practices have indicated that there are some deficiencies in the statistical management of enterprises in China, which in turn limits the optimization of the statistical work of enterprises. Hence, in order to further meet the needs of corporate statistical work, relevant staff should actively reflect on statistical work and formulate corresponding optimization strategies. This article analyzes the current situation of statistical management in Chinese enterprises, and puts forward corresponding optimization countermeasures, aiming at further promoting the quality of statistical work.

Keywords: Enterprise Management; Statistical Work; Status Quo; Main Problems; Countermeasures

Driven by economic development, the scale and number of enterprises in China have been expanding in recent years. Based on this, a large number of data have been produced in the daily production and operation process of enterprises. In order to realize the reasonable control of relevant data, enterprises should actively carry out the statistical work effectively, so as to help corporate leaders better grasp the relevant corporate data and information, and then realize the formulation and improvement of corporate decision-making, as well as laying a solid foundation for the healthy development of enterprises. However, there are still some shortcomings in some Chinese enterprises in the process of statistical work, which greatly limits the improvement of the comprehensive level of corporate statistical work[1]. Therefore, enterprises should actively and reasonably examine the current situation of statistical work to better meet the needs of corporate statistical work in the new period, and through formulating and improving countermeasures, to lay a foundation for the sound development of enterprises.

1. The main problems in the statistical management of enterprises

1.1 Lack of reasonable attention to statistical work in the traditional business philosophy

As the main maker of corporate strategic plan, the management idea of managers often plays a guiding role in corporate management. From the perspective of management philosophy, due to the influence of traditional business philosophy, some corporate managers in China pay relatively low attention to corporate statistical work. In the daily management process, they devote their main energy to production and market development, resulting in relatively weak comprehensive quality of cor-

porate statistical work, which is not conducive to its orderly development and implementation. At the same time, due to the lack of attention of corporate managers, relevant departments and employees of enterprises often lack reasonable attention to statistical work, greatly limiting the orderly development of corporate statistical work.

1.2 Lack of statistical personnel, limiting the improvement of the quality of statistical work

The professional ability of corporate statistical staff in China is relatively weak, and it is difficult for them to effectively carry out relevant statistical work in their daily work. At the same time, in some enterprises, the entry barriers for statisticians are relatively low, resulting in the uneven comprehensive quality of statisticians[2]. Among them, some statistical staff have not received systematic training of statistical professional knowledge, making it difficult for them to sort out data information according to relevant professional knowledge in statistical work, which is not conducive to the reasonable guarantee of the authenticity of statistical work, and has an adverse impact on the promotion of the comprehensive level of corporate statistical work. In addition, due to the lack of professional quality, some statistical staff often lack a reasonable understanding of statistical work, affecting the reasonable guarantee of the quality of statistical work.

1.3 Lack of statistical management system is not conducive to the orderly conduct of statistical work

In terms of corporate management system, most enterprises in China have not achieved the formulation and improvement of relevant management systems in statistical work. As a result, in specific work, statisticians often only rely on their work experience to carry out statistical work in an orderly manner, which leads to the randomness of related work and is not conducive to guaranteeing the rigor of statistical work. Moreover, due to the lack of statistical work system, it is often difficult for personnel to make a reasonable evaluation of their work in the process of statistical work, and to effectively find out and timely correct problems, further hindering the improvement of the comprehensive quality of statistical work[3]. On the other hand, in the practice of statistical work, due to the lack of relevant systems, it is often

difficult for statisticians to cooperate with involved departments, which is not conducive to the collection and analysis of statistical data and information, and the improvement of the quality of corporate statistical work.

1.4 Weak statistical supervision hindering the adjustment of statistical work

In the statistical management, some Chinese enterprises have not reasonably realized the effective formulation and improvement of the supervision team of corporate statistical work for controlling the cost, leading to the vacancy of related positions. Due to the lack of supervision team, it is often difficult for enterprises to effectively control the authenticity of relevant statistical data and results in statistical work, which leads to hidden dangers in the authenticity of corporate statistical information data. Because of these problems, it is often difficult for corporate managers to make relevant decisions and development directions, laying a serious potential safety hazard in the subsequent development of enterprise.

2. Strategies to improve the level of corporate statistical management

2.1 To change the business philosophy and strengthen the emphasis on statistical work

In order to realize the orderly development and rational implementation of corporate statistical work, corporate leaders should take the lead in making rational changes in their own management concepts, and correctly recognize the significance of statistical work for corporate development, so as to effectively promote the rational implementation of statistical work and provide a new impetus for the improvement of corporate statistical work quality[4]. In addition, corporate leaders should actively pay more attention to the statistical work of enterprises, and effectively realize the regular supervision of statistical data, so as to further strengthen the enthusiasm and sense of professional mission of corporate statistical staff, and lay a solid foundation and guarantee for improving the comprehensive quality of corporate statistical work. For example, through the study of advanced management concepts, business leaders can fully understand the guiding significance of statistical work for corporate decision-making, and actively establish and improve the statistical department.

2.2 To strengthen the training of statisticians and build a high-quality statistical team

From the staff's point of view, in order to effectively meet the needs of corporate statistical management, enterprises should actively strengthen the rational construction of statistical staff team, so as to enhance the professional quality of statistical staff, and lay a foundation for the orderly development of statistical work and the scientific guarantee of relevant statistical results. On this issue, enterprises should start from two aspects. On the one hand, they should actively build a reasonable team of internal statistical staff. In terms of specific practices, enterprises can regularly organize relevant statistical staff to conduct in-depth study and inquiry on statistical work knowledge, guiding them to better understand statistical knowledge, and to apply relevant knowledge to solve problems in corporate statistical work[5]. On the other hand, enterprises should actively seek the rational introduction of high-level statistical professionals, so as to realize the effective role of models and provide power for the promotion of the comprehensive quality of corporate statistical work teams. On this issue, corporate human resources management departments should pay more attention to statistical management talents, and at the same time appropriately raise the salary level of related talents, to strengthen the attraction of enterprises to statistical management talents and provide guarantee for the cultivation of corporate statistical personnel.

2.3 To improve the statistical work system for ensuring the smooth development of statistical work

On the system issue, enterprises should effectively establish and perfect the statistical management system, so as to effectively build the statistical management system according to the objective conditions of enterprises, and thus reasonably ensure the orderly development and reasonable implementation of the statistical management of enterprises. In the process of formulating relevant systems, enterprises should actively clarify the rights and responsibilities of statistical management staff, ensuring that they can reasonably get active cooperation from relevant departments of enterprises in their daily work, so as to reduce the difficulty of data acquisition and provide assistance for improving the comprehensive quality of statistical work. At the same time, through the formula-tion and improvement of relevant systems, enterprises can further help statistical management staff, clarify their responsibilities and missions, and guide them to actively carry out related work in an orderly manner in daily statistical work[6]. In addition, through the effective establishment of relevant systems, it will help staff to better understand the statistical work, providing guarantee for the integration of corporate statistical work in daily work.

2.4 To establish a statistical supervision team for achieving scientific improvement in statistical work

Enterprises should actively strengthen the effective supervision of statistical work in their daily work to effectively carry out and implement the orderly management. In terms of specific practices, they should organize relevant staff to set up a supervision and management team, so as to orderly supervise the relevant work in all aspects of corporate statistical work, and achieve effective improvement of related issues and provide guarantee for the improvement of the comprehensive quality of corporate statistical work[7]. On this issue, through the orderly development of supervision work, corporate managers can further realize the effective control of corporate work, and at the same time, find out the shortcomings in corporate statistical management work in time and correct them reasonably, thus providing assistance for the improvement of the level of corporate data statistics work.

3. Conclusion

Driven by the market economy, the scale of Chinese enterprises is now gradually expanding. Based on this, the statistical work has become an important issue of most Chinese enterprises in the development process. The current comprehensive quality of China's corporate management level is relatively weak. Based on this, it is often difficult for enterprises to effectively realize a clear understanding of their own business conditions, and is not conducive to the formulation and perfection of development strategies, as well as the sound development of enterprises[8]. In order to solve this problem, this article makes an in-depth analysis based on a large number of enterprises' statistical work. It has been concluded that in order to better improve the comprehensive level of

corporate statistical work, enterprises should actively adjust and improve the statistical work from multiple aspects.

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