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Reflections on the Contemporary Value of Red Songs under the Background of Multiculturalism

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Abstract: As one of the excellent Chinese culture, red songs are gradually formed in the historical evolution of the Chinese nation approaching the center of the world stage. Under the multicultural background, red songs must comply with the development requirements of the times, spread in diversified ways, enrich their theoretical and practical connotation in a new form, and let the people love and consciously spread them. Through the analysis of the contemporary value of red songs, we find the existing problems, and put forward targeted opinions on the development of red songs, so as to play a positive role in accelerating the construction of spiritual civilization.

Keywords: Multiculturalism; Red Songs; Contemporary Value

Introduction

In wave of red culture, there are many enlightenments worthy of in-depth thinking. It is necessary to re-examine and explore red culture at a new height, so as to facilitate the further development and effective utilization of red culture. More importantly, it can greatly promote the construction of socialist core value system and contribute to the prosperity of cultural undertakings and the construction of mainstream culture. Red songs are subordinate to culture, and its remarkable feature is red. According to previous discussions, red songs are a cultural form that originated from Chinese revolution, reform and construction and blended with Chinese revolution, reform and construction. Red songs are rooted in the Chinese culture to inherit the essence of culture, and with an open mind, actively absorb the advantages of outstanding foreign culture. China is building a five in one excellent system of socialist democratic politics, economy, culture, society and ecological civilization. The five are contradictory and unified. Red songs inject spiritual force into social development and constantly deepen ideals and beliefs. The educational value of red songs also plays a role that cannot be ignored. It has important contemporary value in schools, military, communities and other levels.

1. The political value of red songs: enriching the content of political theory and improving the ruling ability

The red song is precisely to maintain the great unity and prosperity of the Chinese nation. Increasing the protection and publicity of red songs can also maintain political theory to some extent. Red culture is a kind of political culture. In the value system of red culture, political value has always been in a dominant position. Red songs are the concrete expression of literary and artistic forms and play an important role in consolidating the ruling position of the Communist Party of China. The political value of red songs is mainly reflected in the following aspects:

First, it enriches the content of political theory. An efficient political party must rely on its own excellent cultural resources, and red songs, as the product of the process of Chinese revolution, truly record the ruling concept and ruling theory of the Communist Party of China. Red songs can convey the party's policies and principles to a certain extent, and with the help of external forces, they can constantly enrich the content of political theory and consolidate the ruling position

of the Communist Party of China.

Second, it is conducive to improving the party's ruling ability. Red songs came into being in the process of Chinese revolution and construction. It is the artistic carrier of policy. Increasing the spread and singing of red songs can provide spiritual support for the party's ruling position, improve political and cultural literacy, consolidate the ruling party's position, promote the construction of basic political system and promote the all-round development of society.

Third, it is conducive to promoting the construction of socialist culture. In the context of cultural diversity, various ideological trends are integrated. While people are influenced by advanced culture, they will inevitably be infected by some decadent and backward words and deeds, and gradually form wrong ideas. Red songs not only meet people's spiritual and cultural needs, but also create valuable material wealth.

2. The social and cultural value of red songs: inherit and innovate the red concept, and promote social harmony with flexibility

In the global situation of cultural diversity, we must adhere to cultural self-confidence, consciously resist the erosion of wrong ideas, and give full play to the role of the ideological camp of red songs. Red song is a positive and healthy literary form, which is constantly formed in the process of Sinicization of Marxism. Red songs mainly have two values: cultural inheritance and cultural infiltration. Red songs consciously spread the party's political and cultural theory on the basis of inheriting excellent traditional culture. Red songs carry the historical and cultural accumulation of Chinese revolution and construction and the national spirit with patriotism as the core. Strengthening the protection and singing of red songs is conducive to enhancing cultural self-confidence and national belonging and promoting the construction of the ruling ability of the Communist Party of China. Whenever red classic songs are played in public places, people will always be substituted into that specific historical moment. Recalling the past and thinking about the present can always achieve significant educational results. By comprehensively analyzing the influencing factors of red songs, it can be found that carrying forward red culture has great theoretical guiding significance for strengthening the construction of socialist spiritual civilization.

The value orientation of red songs is similar to that of the socialist core value system. Generally speaking, the social value of red songs plays a social educational role in standardizing behavior and encouraging people to move forward. Red songs are an important carrier of literary and artistic moral education. We should make full use of the various forms of expression of red songs and effectively infiltrate the theoretical educational function of lyrics into social practice. The advanced culture represented by red songs, which carries the rich connotation of history and national spirit, is bound to become the backbone of the national cultural field. Influenced by many factors, there are many problems in the inheritance and innovation of red songs. In order to give full play to its social effects, we must coordinate the conflicts in various cultural and ideological fields, further lead the mainstream culture and give full play to the social and educational function of red songs. To some extent, red songs can be used as a catalyst for socialist modernization and promote China's prosperity and progress.

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